

NPC BUFFALO CHAMPIONSHIPS

Sponsorship Opportunities

SATURDAY, APRIL 4, 2026 | BUFFALO MARRIOTT NIAGARA | BUFFALO, NY

The NPC Buffalo Championships (formerly Mr. & Mrs. Buffalo) returns in 2026 with a bold new vision (a modern venue, reimagined branding, and a powerful marketing strategy designed to elevate the show to national prominence. This is your opportunity to align your business with one of the region's most prestigious bodybuilding events, reaching a highly engaged audience of athletes, fans, and fitness enthusiasts across Western New York and beyond. With a social media reach of over 300,000, the Buffalo Championships delivers exceptional visibility and brand recognition for our partners.

TIER 1 SPONSOR – \$350

- Company logo/name displayed on stage banners
- 1 Prejudging ticket and 1 Finals ticket for the entire event

TIER 2 SPONSOR – \$500

Includes all Tier 1 benefits plus:

- 2 backstage passes
- 6–8 ft promotional table at the show
- Social media announcement and promotion
- Company logo on official show T-shirts
- Opportunity for award presentation by a company representative

TIER 3 SPONSOR – \$750

Includes all Tier 1 benefits plus:

- Bi-weekly social media promotion (minimum)
- Opportunity for award presentation for Overall Winners by a company representative

Thank you for considering this opportunity to support the 2026 NPC Buffalo Championships and to be part of shaping the future of bodybuilding in Buffalo.

To reserve your sponsorship or request additional details, contact: info@buffalochampionships.com

The NPC Buffalo Championships Team

Redefining Excellence. Elevating the Stage.